

POSSIBILITIES AWAIT

FORTELLIS

Automotive Commerce Exchange™



OF ALL THE WAYS THAT THE WORLD MOVES, THE CAR DEALERSHIP REMAINS THE EPICENTER OF TRAVEL AND CONNECTION.

- + As technology continues to break down new barriers in how the people find and buy cars, old systems of siloed solutions and disconnected software are incapable of giving customers the experience they're looking for. We need a new normal.

Introducing the Fortellis Automotive Commerce Exchange™ Platform: a new way to connect the entire automotive retail process with seamless ease and transparency.

The Fortellis Automotive Commerce Exchange™ Platform is the world's first and only open-exchange platform designed to bring together the world's innovators and visionaries in creating products that will shape the future of our industry. Through the secure sharing of data across a global network, Fortellis will usher in a new era of streamlined workflows and flexible data streams. More importantly, dealers, OEMs, and suppliers will enjoy a new level of efficiency and connection to use solutions that meet their needs.

It's technology, finally working as it should.



A BETTER WAY FORWARD

In the former paradigm, dealerships may choose multiple, unrelated products from different providers to answer the needs of their business. The problem with this system lies in that the information within each of those products is in a closed loop, and impossible to integrate without major additional development. Products don't talk to each other, leaving dealers with siloed solutions that result in an inefficient, fragmented, and costly mess.

We know this challenge all too well. As industry experts, we've seen our customers' frustration and heard their desire to make the system better.

Fortellis enables a true "exchange" of information and data in an open, secure and accessible global network. Here, data can be securely used, allowing developers, dealers, and OEMs to create solutions that will work best for a particular need. And with innovative solutions now connected without borders, dealers have the freedom to curate the solutions that work best, and fit them together into workflows that deliver excellent customer experiences.



ARE YOU READY FOR WHAT'S NEXT?



New levels of accessibility through the first data exchange of its kind



Create and leverage innovative solutions using proprietary and third-party APIs



A single, universal, secure platform built by industry leaders, for industry leaders



Bring solutions to market faster and easier through access to data and a shared platform

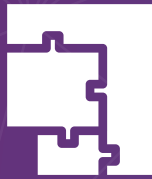
A NEW CHAPTER IN AUTOMOTIVE RETAIL



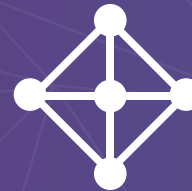
CUSTOMERS ENJOY A STREAMLINED
EXPERIENCE WHERE EVERY DEALERSHIP
PROCESS IS INTEGRATED AND
PERSONALIZED TO THEIR NEEDS



WITH THE FORTELLIS MARKETPLACE, USERS
WILL HAVE ACCESS TO EVERYTHING FROM
FULL-BLOWN CONSUMABLE SOLUTIONS,
TO WORKFLOWS, TO WIDGETS AND
EVERYTHING IN BETWEEN



ABILITY TO EASILY PLUG AND PLAY
SOLUTIONS FROM ANY PROVIDER TO
OPTIMIZE PROCESS AND EFFICIENCY



ENABLING BOUNDLESS COLLABORATION
BY GATHERING PARTNERS, OEMS, DEVELOPERS,
DEALERS, AND MORE TO SHARE A COMMON
PLATFORM AND CREATE THE SOLUTIONS THAT
WILL MOVE OUR INDUSTRY FORWARD

With the introduction of Fortellis,
the way we design, build and use
automotive commerce technology
will never be the same.

We are only limited by the ingenuity
and drive of our industry's best minds.

Learn more at [Fortellis.io](https://fortellis.io)

