FORTELLIS
Automotive Commerce Exchange™

CONNECT HOW YOU WANT WITH FORTELLIS

A new way to streamline the entire automotive retail process with seamless ease and transparency.

+ As an automotive software provider, you want your applications to work seamlessly with customers' systems. In addition, you want peace of mind knowing that you can deliver the performance and reliability that dealers expect. Here's where we can help.

IT'S TECHNOLOGY, FINALLY WORKING AS IT SHOULD

The Fortellis Automotive Commerce Exchange™ platform is the world's first API platform designed to bring together the world's innovators and visionaries in creating solutions that will shape the future of the auto industry. Through the secure sharing of data across a global network, Fortellis will usher in a new era of streamlined workflows and flexible data streams. More importantly, dealers, OEMs, and suppliers will enjoy a new level of efficiency and connection to use solutions that meet their needs.

FORTELLIS BUILDS ON A LEGACY OF INDUSTRY EXPERIENCE[1]

+ **$0.5T** of automotive commerce enabled annually

+ **5.3M** transactions processed through the CDK Global Partner Program daily

+ **28,000** dealer install base

+ **45,000** partner app installs

+ **100+** app integration points

+ **250M** data elements transferred daily

+ **2 TB** of data processed through CDK Data Services daily

[1] Statistics based on CDK Global system data and research.

WELCOME TO THE NEW NORMAL

Rather than spending countless hours on fragmented technology, Fortellis enables a true "exchange" of information and data in an open, secure and accessible global network. Here, data can be securely used, allowing developers, dealers, and OEMs to create solutions that will work best for a particular need. Innovative solutions are now connected without borders. Dealers and OEMs have the freedom to curate the solutions that work best, and fit them together into workflows that deliver excellent customer experiences.

REVOLUTIONIZE
AUTOMOTIVE COMMERCE

+ Leverage a range of APIs to help your applications meet customer needs.

+ Build your own APIs in our Developer Network.

+ Give your application the data it needs to perform at its best.

+ Deploy your applications quickly and seamlessly.

+ Bring solutions to market faster and easier through our Marketplace

+ Get exposure for your solutions through marketing benefits, including PR, social media and more.

With the introduction of Fortellis, the way we design, build and use automotive commerce technology will never be the same.

+ **Discover What More You Can Do With Fortellis**

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